



**ISSUE**  
**POLITICAL INQUIRY FORM**  
Station  
WWJ-TV Detroit

**SPECIAL ( )      PRIMARY ( )      GENERAL ( )      OUT OF WINDOW (X)**

**RECORD OF REQUEST**

1Q 2012

**NAME OF REQUESTOR:**

**ELISE CLOYD**

1. NAME OF AD AGENCY:

**Mentzer Media Services**  
600 Fairmount Ave., Ste 306  
Towson, MD 21286  
P: 410-825-7034

2. ORGANIZATION PAYING FOR TIME:

**60 Plus Association**  
515 King Street, Ste #315  
Alexandria, VA 22314  
P: 703-807-2070

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

5. PRODUCT OR CATEGORY:

Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

03/08/12

8. NATURE OF REQUEST:

(a) Request for CANDIDATE rate card

  X  

(b) Other request as stated below

  X  

Requesting political rate card all dayparts, all programs, all levels rates :60

9. DISPOSITION MADE OF REQUEST

(a) Granted

  X  

(b) Denied (reason)

          

(c) Withdrawn (reason)

          

(d) Avails offered

  X  

10. SUBSEQUENT DEVELOPMENTS

See file

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**Carolyn Grillo for Maggie McWilliams, CBS STATIONS SALES 03/08/12**